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For Immediate Release

Industry Professionals Invited to Attend Comprehensive Global Energy Efficiency Forum
EE Global to Take Place Nov. 11-14 in Washington, D.C. (www.eeglobalforum.com)

Washington D.C., Oct. 1, 2007 – With just six weeks before the Energy Efficiency Global Forum and Exposition (EE Global) – a first-of-its-kind, comprehensive energy-efficiency forum taking place in Washington, D.C. – representatives from all end-use sectors are encouraged to register so they can exchange the latest technical, commercial, and policy information, and also forge partnerships and develop “best practices,” policies, and strategies for global implementation.

EE Global, hosted by the Alliance to Save Energy, will provide information on how energy efficiency can have a positive impact all segments of the economy, including the built environment, electricity generation, industrial processes, consumer products, transportation, and more. Highlights of the event, being held Nov. 11-14 at the Washington D.C. Convention Center, include:

- Four plenary sessions with keynote addresses from high-level international speakers.
- A groundbreaking curriculum featuring 36 Executive Dialogue Sessions with 200 executive-level speakers addressing policy, power generation, market drivers, buildings, transportation, industry, and finance.
- A comprehensive exposition with about 60 confirmed exhibitors: international appliance and product manufacturers, government agencies, utilities, associations, national laboratories, and more.

Whether industry professionals deal with energy policy, appliances, new or renovated buildings/homes, computers and data centers, the finance arena or nearly any other area impacted by energy use, there’s a conference session to address the issue. The EE Global Executive Dialogue Sessions include:

Government Policy:

- Pushing the Envelope: Incentives and Mandates
- Incorporating Energy Efficiency in Carbon Control Policies
- Global Approaches to Sustainable Transportation
- Governments: Leading By Example and Regulation
- Creating Livable Cities: Energy Efficiency Holds a Key
- Delivering Energy Efficiency Through State and Regional Leadership

Power Generation:

- Smart Metering: Prices to Devices
- Fueling the Future from Coal to Renewables: Making Current Generation Feedstocks More Efficient
- Driving EE in the Utility Industry – Do We Need a New Regulatory Compact?
- Strategies for Meeting Energy Demand in a Carbon Constrained World
- Divergent EE Investment Strategies: Carbon Credits, White Tags and/or Technology Deployment
- Reducing Demand for More Power: An Executive Perspective on Achieving Energy Efficiency Through New and Improved End-Use Technologies

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Market Drivers and End-Use:

- Unleashing the Power of the Global Consumer
- Driving Energy Efficiency Through Appliance Standards & Labeling
- Partnering for Success: How Public-Private Partnerships are Achieving World-Wide Efficiency Gains
- Why Wait for Government? Propelling Efficiency through NGOs and Institutions
- Managing Megatrends: Meeting Energy Demand in Exploding Markets
- Harnessing the Power of the Public Purse

Buildings:

- Energy Efficiency: The Cornerstone for Creating Carbon Neutral Buildings
- Building & Renovating Better – Going Green and Saving \$\$
- Best Building Energy Efficiency Performance: Moving Beyond Codes
- Levers for Promoting Energy Efficiency in New Home Construction
- New Approaches to Environmentally Conscious Building Envelope Design and Technologies
- Bringing Old Homes & Buildings into the 21st Century

Industry:

- Best Practices: Competing in a Carbon-Constrained World
- Making More Money: Using Energy Efficiency to Better the Bottom Line
- Implementing EE in the Fast-Growing World of Computers & Data Centers

Transportation:

- From Here to There: Moving People and Goods Efficiently
- Driving Efficiency Through Public Transportation: Models of Innovation and Success
- Ensuring Sustainable Mobility: 21st Century Clean Transportation Fuels & Technologies

Finance:

- ESCO Business: The Investment Model Embraced Around the World
- Commercial & Investment Banks: The Real Solution to Energy Efficiency Finance
- Rate Payers and Governments: Investment Models for Success
- Clean Energy “Funds”: Innovative Investments Accelerating Energy Efficiency
- Development Banks: Their Role in Promoting & Supporting Energy Efficiency
- Protocols and Structures: The Key to Sustainable Energy Efficiency

To register for EE Global, visit www.registerone.com/eeglobalforum/reg/register.asp. For more information on the conference, log onto www.eeglobalforum.com.

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The Alliance to Save Energy is a coalition of prominent business, government, environmental, and consumer leaders who promote the efficient and clean use of energy worldwide to benefit consumers, the environment, economy, and national security.