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For Immediate Release

## **Public Invited to Explore Latest Global Energy-Efficiency Technologies, Products at Alliance to Save Energy's Int'l Forum**

***Family Fun, Too, at 'EE Global' ([www.eeglobalforum.com](http://www.eeglobalforum.com))***

Washington D.C., September 2007 – Want to learn how to beat today's high energy prices without sacrificing convenience, product style and features, or indoor comfort? How about exploring the latest energy-efficiency technologies and products from around the world? And wouldn't your children love to meet (and "boo!") the scurrilous Energy Hog – the "spokesvillian" for energy waste who can be vanquished with simple but effective energy-efficiency actions?

DC-area consumers can experience all this and more when the Alliance to Save Energy opens the exhibition hall at the D.C. Convention Center for the Energy Efficiency Global Forum and Exposition (EE Global) ([www.eeglobalforum.com](http://www.eeglobalforum.com)) – its first international energy forum and exposition– to the general public on Sunday, November 11, from 11 a.m. to 4 p.m. "Public Day" admission is \$10 per adult; children under 12 will be admitted free. Discount coupons are available online at [www.eeglobalforum.com](http://www.eeglobalforum.com).

"EE Global's Public Day is designed to educate and excite consumers about energy efficiency," said Kara O'Connell, director of special events for the Alliance. "It will open a window into the future of energy-efficiency technology and products – such as a car that gets more than 100 miles per gallon and a Christmas tree adorned with energy-sipping LED holiday lights. In addition, attendees are invited to bring in their home energy bills for analysis by energy-efficiency experts."

The enviro-oriented radio station, "The Globe," (94.7 FM) will emcee raffle drawings throughout the day, while the Maytag Repair Man and Bob the Builder will be on hand to greet kids and adults. The Energy Hog Traveling Road Show will perform a lively skit about energy efficiency, and games and giveaways will further entertain the kids.

Informative seminars throughout the day will address key energy-efficiency topics such as:

- Lowering your energy bills
- Global Warming 101
- State-of-the-art energy-efficiency technologies for the home
- Energy considerations when buying a new or existing home
- Hybrid vehicles and fuel-efficient driving

Attendees are encouraged to "go the extra mile" for the environment by taking public transit to the DC Convention Center, which is adjacent to the Mt. Vernon Square Metro stop on the Yellow and Green Lines.

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## 2—Public Invited to EE Global

For the remainder of the four-day program, EE Global will bring together high-level decision makers from industry, government, and nonprofit organizations worldwide to share the latest energy-saving strategies and technologies and showcase the potential of energy efficiency for contributing to a sustainable global energy future.

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*The Alliance to Save Energy is a coalition of prominent business, government, environmental, and consumer leaders who promote the efficient and clean use of energy worldwide to benefit consumers, the environment, economy, and national security.*