



Welcome to EE Global Daily!



Bringing you the highlights of the 2009 Energy Efficiency Global Forum and Exposition happening right now, in Paris, France.

EE Global delegates gathered for [Tuesday morning's Plenary Session](#) to hear from industry and policy leaders who are laying out carbon-conscious business strategies founded on energy efficiency.

Guided by experienced moderators, [12 Executive Dialogue sessions](#) running in four end-use sector tracks invited further analysis of energy efficiency implementation in communities, markets and businesses around the world. Highlights and conclusions from these sessions can be heard in tomorrow's sixth set of dialogues facilitated by EE Global rapporteurs.

In between sessions, attendees networked amongst the booths ([photos](#)) in the Hall Maillot. Following a special reception for Alliance Associates, board member and International Steering Committee members, the EE Global community convened at the fabulous L'Atelier Renault for the grand finale gala ([photos](#)) sponsored by Siemens.

A Word From Our Sponsors...

Whirlpool to Make All Appliances "Smart Grid" Compatible by 2015

Comerio, Varese, Italy, April 28, 2009 – Bracken Darrell, president of Whirlpool Europe, and executive vice president of Whirlpool Corporation addressed delegates participating in the plenary session at the Energy Efficiency Global Forum & Exhibition in Paris. Whirlpool Corporation is a founding sponsor of the Alliance to Save Energy's 2009 Energy Efficiency Global event.



In his speech, Darrell highlighted the efforts made by industry leaders and by Whirlpool Corporation in particular, to address the climate issue. Darrell also stressed the importance of a concerted effort between industry, government institutions and research bodies, to have "an effective impact on the environment".

[Read More...](#)

Your EE Global: Highlights of Wednesday's Agenda

Executive Dialogue Sessions 4A-D, 5A-D, and 6A-D – EE Global completes its expansive agenda today, but not without summarizing the best practices and strategies identified by speakers and delegates over the course of the event.

Speaking today is Senior Director Dr. Doug Howe of the Cambridge Energy

Overheard at EE Global

This forum has brought together industry and government leaders who recognize, like President Obama and Secretary Chu, that energy efficiency is our top priority. – David Rogers, Deputy Assistant Secretary for Energy Efficiency, U.S. Department of Energy



EE Global has proved to be an excellent forum for bringing together all who are passionate about progressing energy efficiency. Schneider Electric is honored to be part of this community through an active commitment to help individuals and organizations "make the

Research Associates (CERA) who will be discussing CERA's groundbreaking new report, [Strategies for a Lean-Europe: Meeting the Energy Efficiency Challenge](#). Also, be sure to catch one of the sixth sessions for a complete track-specific wrap-up of EE Global.

Plenary Luncheon – Join us for lunch in the Hall Maillot for the second Plenary Session of the Day, where we will hear from recognized energy experts and honor two individuals and one organization for sharing with us their vision a cleaner, more efficient energy future.

Closing Plenary Session – EE Global 2009 is going out with a bang: be sure to catch the last Plenary Session at 4 p.m. Here, Jaana Remes, senior fellow, McKinsey Global Institute will discuss her organization's latest study, [Averting the Next Energy Crisis: The Demand Challenge](#). **Don't miss this** stellar line-up of speakers which is sure to leave you inspired and – pardon the pun – energized.

most of their energy." – Cassandra Quaintance, Energy Market Segment Manager, Schneider Electric



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