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For Immediate Release

Media Advisory

'EE Global 2009' Conference Offers Latest Technical, Commercial, Policy Info on Energy Efficiency

Alliance to Save Energy's International Forum Set for April 27-29 in Paris

-- <http://eeglobalforum.org/> --

WHAT: EE Global, the only international event focusing exclusively on energy efficiency from the perspective of all energy end-use sectors, offers perspectives and up-to-date information from global business, technology, government, and policy leaders in the energy field.

WHO: More than 87 world-class speakers from 19 countries at three plenary sessions and 24 concurrent "Executive Dialogue" sessions, ranging from government energy and climate ministers and members of the European Parliament to executives from leading corporations, utilities, and NGOs.

Each 90-minute Executive Dialogue session within one of four "end-use tracks" (buildings, industry and utilities, transportation and urban planning, consumer) will feature presentations from four leading voices on energy efficiency. Each also will focus on one of four key cross-cutting issues (finance, policy, technology, market transformation).

Confirmed plenary speakers to date include:

- Jean-Pascal Triocoire; president and CEO, Schneider Electric
- Claude Turmes, member of European Parliament (Luxembourg)
- Bracken Darrell, president, Whirlpool Europe; EVP, Whirlpool Corporation
- Lena Ek, member of European Parliament (Sweden)
- Björn Stigson, president, World Council for Sustainable Development
- Nobuo Tanaka executive director of the International Energy Agency

Podcasts of plenary speakers and other energy efficiency leaders are available for download or play at: <http://eeglobalforum.org/updates/>.

WHEN: April 27-29, 2009

WHERE: Palais Des Congres; Paris, France

There is no charge for media to attend EE Global. Media may now register to attend the conference at <http://eeglobalforum.org/media-registration.php>.

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The Alliance to Save Energy is a coalition of prominent business, government, environmental, and consumer leaders who promote the efficient and clean use of energy worldwide to benefit consumers, the environment, the economy, and national security.