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For Immediate Release

## Take Advantage of 'Stimulus Specials' for EE Global Forum: Reduced Registration Fees Extended through March 31

*Hear Podcasts of 'EE Global Voices' – International Energy Efficiency Experts*

-- <http://eeglobalforum.org> --

Washington, D.C., March 23, 2009 – Budget-conscious energy efficiency professionals are urged to take advantage of reduced registration fees for the Alliance to Save Energy's 2009 Energy Efficiency Global Forum and Exposition (EE Global) convening April 27-29 at the Palais des Congres in Paris.

Billed as "Stimulus Specials" in recognition of the difficult global economy, the reduced fees are available through March 31 for the only executive-level international conference focusing exclusively on energy efficiency and its role in addressing climate change and rising world energy demand. See [special rates](#).

"EE Global, the world's most important, prestigious, and diverse energy efficiency forum, will unleash the enormous potential of energy efficiency to address energy, environmental, and economic imperatives and to establish the road map for fully exploiting energy efficiency as a clean energy resource," noted Alliance President Kateri Callahan.

"EE Global's stellar lineup of more than 100 renowned international energy and energy efficiency experts is designed to offer corporate, industrial, nonprofit, government, and academic energy professionals the latest technical, commercial, and policy information, as well as unique networking opportunities for forging new partnerships," she added.

Speakers at four plenary sessions and two dozen Executive Dialogue sessions range from the head of the International Energy Agency, energy and climate ministers, and members of the European Parliament to executives from leading corporations, utilities and NGOs.

A "sneak preview" of speakers and conference content can be heard on podcasts of interviews with "[EE Global voices](#)" including Dr. Marianne Moscoso-Osterkorn, international director of the Renewable Energy and Energy Efficiency Partnership (REEEP); Francois Moisan, executive director of strategy and research at ADEME, the French Environment and Energy Agency; Paolo Bertoldi, program manager at the European Commission DG JRC's Institute for Environment and Sustainability; Peter

Love, chief energy conservation officer of the Ontario Power Authority; John Fielder, president of Southern California Edison; Tom Catania, vice president of government relations at Whirlpool Corporation; and Tom Dreessen, president and CEO of EPS Capital Corporation.

The global energy leaders addressing plenary sessions are

- International Energy Agency Executive Director Nobuo Tanaka
- Danfoss President and CEO Niels B. Christiansen
- Whirlpool Europe President and Whirlpool Corporation EVP Bracken Darrell
- European Parliament member Lena Ek (Sweden)
- California Public Utilities Commissioner Dian M. Grueneich,
- European Commissioner for Energy Andris Piebalgs,
- European Parliament member Claude Turmes (Luxembourg)
- Siemens Building Technologies CEO Dr. Johannes Milde
- World Business Council for Sustainable Development President Björn Stigson
- Schneider Electric President and CEO Jean-Pascal Tricoire

A list of all [confirmed speakers](#) is available.

The EE Global program features 24 90-minute Executive Dialogue sessions, each designed to fit one of four end-user “tracks” – buildings, industry and utilities, transportation and urban planning, and consumer. Within these tracks, each session will focus on one of four key cross-cutting issues – finance, policy, technology, or market transformation.

Each attendee can customize the agenda by selecting the individual sessions to attend. See detailed [Executive Dialogue](#) agenda.

For more information about attending or sponsoring EE Global 2009, please view the official [website](#).

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*The Alliance to Save Energy is a coalition of prominent business, government, environmental, and consumer leaders who promote the efficient and clean use of energy worldwide to benefit consumers, the environment, the economy, and national security.*