

Market Place of Ideas – EE Global Poster Sessions

The Alliance to Save Energy invites individuals and organizations to participate in the **EE Global Marketplace of Ideas**. This interactive forum will provide participants with the opportunity to share their initiatives through informal dialogue with the 800+ international delegates expected to participate in EE Global, being held April 27-29 in Paris, France.

At the core of EE Global is a symposium agenda that serves as an exchange of the latest technical, commercial and policy information, and seeks to forge partnerships and develop best practices, policies and strategies for global implementation. Organized like a traditional poster session, the Marketplace of Ideas will expand upon an already impressive agenda, allowing a more robust group of experts the opportunity to showcase their best practices and strategies for energy-efficiency deployment.

The Alliance will be accepting applications in the following end-use sectors:

- Buildings
- Industry & Utilities
- Transportation & Urban Planning
- Consumer & End-Use
- Cross-Cutting

Who Should Apply?

Professionals working on energy efficiency policies, technologies, market transformation and financing approaches. You must be at least 18 years of age to apply at the time the proposal is submitted.

How to Apply?

Each person or organization must submit an [online application](#), which includes a 1 page proposal briefly summarizing a policy, technology, market transformation or finance idea within an aforementioned end-use sector and its successes to date. In addition to the summary, proposals must include individual/organization background information. All proposals must be submitted in English. Proposals must be received no later than Friday, April 6, 2009. Participants will be announced no later than Friday, April 10, 2009, and will receive the opportunity to present their poster at EE Global 2009 and register at the reduced speaker rate of 200 Euros.

How to Present?

You are provided with a 1m x 2m space in which to display a poster and/or printed materials. At least one person must be available to present at EE Global. Ideas may include policy mechanisms, demonstrable energy efficiency technologies, energy efficiency financing schemes, or market transformation solutions. The posters will be displayed in the Exposition Hall on Monday, April 27 & Tuesday, April 28; participants are expected to accompany their poster during dedicated catering functions, which include the Welcome Reception on the 27th from 6:00 to 8:00 pm and Lunch on the 28th from 12:30 to 2:00 pm.

Need More Information?

Send questions via email to: koconnell@ase.org