



MEDIA ADVISORY
For May 10-12, 2010, Washington, D.C.
Alliance to Save Energy's EE Global Conference

-- <http://eeglobalforum.org/> --

WHAT: Energy Efficiency Global Forum & Exposition, a gathering of world-class business, technology, government and policy leaders convening for the only such international event focused exclusively on energy efficiency. Building on the success of EE Global 2009 in Paris, this year's event returns to the U.S. capital – the epicenter of U.S. energy and climate policy.

Media can now register, free of charge, at <http://eeglobalforum.org/media-registration.php>.

WHO: More than 50 world-class public- and private-sector [speakers](#) are already lined up for three two-hour plenary sessions, one 90-minute plenary awards luncheon and 20 concurrent Executive Dialogue sessions concentrating on four key areas of energy end use: buildings, industry and utilities, transportation and urban planning and consumers. (Agenda at <http://eeglobalforum.org/symposium.php>.)

EE Global expert speakers include:

- U.S. Department of Energy Assistant Secretary, Energy Efficiency and Renewable Energy Cathy Zoi;
- Federal Energy Regulatory Commissioner Jon Wellinghoff;
- European Parliament Member Lena Ek of Sweden.
- Executives of Intel, Danfoss, Electricite de France, Pulte, Schneider Electric, Siemens, United Technologies and Whirlpool; and
- Many noteworthy representatives of academia, foundations, local governments, NGOs and labor.

WHERE: Washington. D.C., Convention Center

WHEN: May 10-12, 2010

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The Alliance to Save Energy is a coalition of prominent business, government, environmental, and consumer leaders who promote the efficient and clean use of energy worldwide to benefit consumers, the environment, the economy and national security