



**MEDIA ADVISORY**  
**For May 10-12, 2010, Washington, D.C.**

**World's Premier Energy Efficiency Forum:  
Alliance to Save Energy's EE Global Conference**

-- <http://eeglobalforum.org/> --

**No-cost media registration available at**  
<http://eeglobalforum.org/media-registration.php>

**WHAT:** The Alliance to Save Energy's Energy Efficiency (EE) Global Forum and Exposition – the world's premier energy efficiency forum – is a gathering of world-class business, technology, government and policy leaders focusing exclusively on energy efficiency.

**Media can now register, free of charge, at** <http://eeglobalforum.org/media-registration.php>.

Building on the success of last year's conference in Paris, EE Global 2010 offers even more interactive sessions, more networking opportunities and a fresh approach to the traditional exhibition hall: [The Solutions Showcase](http://eeglobalforum.org/showcase.html) (<http://eeglobalforum.org/showcase.html>).

**WHO:** More than 70 world-class public- and private-sector [speakers](http://eeglobalforum.org/symposium-confirmed-speakers.php) (<http://eeglobalforum.org/symposium-confirmed-speakers.php>) for four plenary sessions and 20 concurrent Executive Dialogue sessions. The latter concentrate on four key areas of energy end use: consumers, buildings, industry and utilities and transportation and urban planning. (Links to agenda details at <http://eeglobalforum.org/symposium-plenary.php#30>.)

EE Global expert speakers include:

- European Alliance of Companies for Energy Efficiency in Buildings Secretary General Amanda Afifi;
- European Commission Joint Research Centre Principal Administrator Paolo Bertoldi;
- Buildings Performance Institute Europe Executive Director Dr. Tudor Constantinescu;
- Transportation for America Director James Corless;
- European Parliament Member Lena Ek of Sweden;
- Clinton Climate Initiative, Jan Hartke;
- International Energy Agency Deputy Executive Director Ambassador Richard Jones and Senior Policy Analyst for Efficiency in Buildings Jens Laustsen;
- ENERGY STAR Commercial and Industrial Branch, Climate Protection Partnerships Division, U.S. Environmental Protection Agency, Director, Jean Lupinacci;
- City of Charlottesville, Va., Mayor Dave Norris;

- Institute for Construction, Chile, Executive Director José Pedro Campos Rivas;
- Federal Energy Regulatory Commissioner Jon Wellinghoff;
- U.S. Department of Energy's Energy Efficiency and Renewable Energy Assistant Secretary Cathy Zoi;
- Executives of 1E, Danfoss, Duke Energy, Econoler, Electricite de France, Hannon Armstrong Capital, Intel, Pulte, Schneider Electric, Trane, Siemens, United Technologies, Whirlpool and more; and
- Many additional noteworthy representatives of academia, foundations, industry associations, local governments, NGOs and labor.

**WHERE:** Washington, D.C., Convention Center

**WHEN:** May 10-12, 2010

**MEDIA CONTACTS:** Ronnie Kweller (202) 530-2203; [rkweller@ase.org](mailto:rkweller@ase.org)  
Craig Schattner (202) 530-4346; [cschattner@ase.org](mailto:cschattner@ase.org)

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*The Alliance to Save Energy is a coalition of prominent business, government, environmental and consumer leaders who promote the efficient and clean use of energy worldwide to benefit consumers, the environment, the economy and national security.*