

EE GLOBAL

April 27-29, 2009

PALAIS DES CONGRES : PARIS, FRANCE

2009 ENERGY EFFICIENCY
GLOBAL FORUM & EXPOSITION

JUNE 2009



EVENT HIGHLIGHTS

Drawing more than **600 exhibitors, speakers, media and attendees from over 40 countries**, the 2009 Energy Efficiency Global Forum & Exposition (EE Global) convened expert panelists and speakers who analyzed and discussed the latest technical, commercial and policy developments in the energy efficiency field, while also providing a forum for delegates to form **partnerships** and develop **best practices, policies and strategies** for global implementation.



EE Global's engaging exposition hall featured over **30 booths** showcasing innovative energy efficiency programs and technologies spearheaded by global businesses and organizations, making EE Global 2009 a **one-stop shop for everything energy efficiency**.



With more than **120 leading voices**, the EE Global agenda included four plenary sessions where policy, industry and thought leaders offered insight to the policies, technologies and programs that can leverage energy efficiency to achieve energy security and curb global climate change.



Attendees also participated in **24 concurrent "Executive Dialogue"** sessions where high-level speakers addressed a myriad of **key cross-cutting issues**—finance, policy, technology, and market transformation—in four energy "end-use sectors."

The event offered attendees a number of **networking opportunities**, including a welcome reception set amongst the booths and displays of the Hall Maillot, sponsored by Whirlpool; and a grand finale gala at the L'Atelier Renault, sponsored by Siemens.



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ALLIANCE TO
SAVE ENERGY

Creating an Energy-Efficient World

SPONSORED BY



WORLD LEADERS UNVEIL ENERGY EFFICIENCY INSIGHTS



Nobuo Tanaka

Over the course of three days, EE Global attendees heard from leaders in the private and public sectors as they shared insights and information on the latest energy efficiency policies, technologies and issues during the event's three plenary sessions and one plenary awards luncheon. Plenary session topics covered a variety of issues and opportunities affecting the business, government and environmental communities, including:

- *Energy Efficiency Policy Strategies from Around the World*
- *Growing Economies in a Carbon-Constrained World: The Role of Energy Efficiency in the Business and Industrial Sectors*
- *What is the Real Potential for Energy Efficiency? – Contrasting Perspectives*

Speakers included a mix of high-level government, business, academic and non-profit executives and leaders, such as:

- **U.S. Congressman Michael Burgess** (R-Texas)
- **Bracken Darrell**, president, Whirlpool Europe and EVP, Whirlpool Corporation
- **Dr. Johannes Milde**, CEO, Siemens Building Technologies
- European Energy Commissioner **Andris Piebalgs**
- **Hon. Suresh Prabhu**, member of Parliament and former union minister for power, India
- **Nobuo Tanaka**, executive director, International Energy Agency (IEA)
- **Jean-Pascal Tricoire**, president and CEO, Schneider Electric
- **Hon. Claude Turmes**, European Parliament (Luxembourg)



Hon. Suresh Prabhu

Fiona Harvey, environment correspondent, Financial Times, keynoted the Plenary Awards Luncheon sponsored and hosted by Schneider Electric. Receiving the inaugural EE Visionary Awards during the luncheon were:

- California Public Utilities Commissioner **Dian Grueneich**
- European Energy Commissioner **Andris Piebalgs**
- The National Development and Reform Commission

Dr. Douglas Howe, senior director, Global Power, Cambridge Energy Research Associates (CERA); **Jaana Remes**, senior fellow, McKinsey Institute; and **Björn Stigson**, president, World Business Council for Sustainable Development (WBCSD), provided valuable insight on the Closing Plenary Session panel where they discussed their respective organizations' recent energy studies:

- WBCSD's *Energy Efficiency in Buildings*
- CERA's *Europe's New Path: Meeting the Challenge of Energy Efficiency*
- McKinsey Institute's *Averting the Next Energy Crisis: The demand Challenge*



Hon. Claude Turmes



Fiona Harvey

Be sure to visit www.eeglobalforum.org to read more about EE Global 2009 and for information on EE Global 2010—to be held in Washington, D.C.

