

### EE GLOBAL 2012

What is the tipping point for energy efficiency to become mainstream? Is it wide scale **business adoption** of energy efficiency practices, or enactment of comprehensive **energy policies**? Is it increased **economic security** through optimal utilization of efficiency measures, or **universal access** to efficient energy? This year, the Energy Efficiency Global Forum (EE Global) will seek answers to these questions as hundreds of high-level policymakers, business representatives and NGO leaders converge in Orlando, Florida to discuss this compelling topic.

By bringing together these foremost thought leaders in energy efficiency, EE Global 2012 will become more than a conference; it will be an action-inspiring event. Through the creation of public-private partnerships and the sharing of proven best practices, participants will create a path towards wide-spread energy efficiency implementation. Reaching across disciplines, across sectors and across borders, EE Global will spark the conversation to ensure energy efficiency surpasses the tipping point.



### ATTEND

Meet energy efficiency professionals from over 40 countries, representing every sector of the industry, and every discipline. The even split of **government (24%)**, **business (39%)** and **NGO (27%)** at past events means you can forge cross-sector partnerships and network with people outside your immediate circle. Register at [eeglobalforum.org](http://eeglobalforum.org), for one to three days of the event.



### SHOWCASE

The "Solutions Showcase," a one-stop-shop for all the latest in energy efficiency, is open all three days, and is the perfect place to share your company's products/services and connect with business associates. The showcase floor offers turnkey kiosks to reduce ancillary costs and make kiosk setup/teardown a snap. The caliber of attendees — comprised of over 70% executive and director-level personnel — encourages interaction with high-level decision-makers. Visit [www.eeglobalforum.org](http://www.eeglobalforum.org) to reserve your space today!

### HOSTED BY

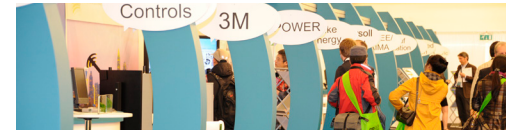


ALLIANCE TO  
SAVE ENERGY  
*Creating an Energy-Efficient World*



SOUTHEAST ENERGY  
EFFICIENCY ALLIANCE

Be part of the  
conversation in Orlando,  
March 27-29, 2012.



### SPONSOR

Aligning with the world's premier energy efficiency event gives your company unparalleled exposure to the most influential policymakers and visionaries in the field, and gets you a spot in the Solutions Showcase, access to all of the networking events and inclusion in event materials (including [eeglobalforum.org](http://eeglobalforum.org) which reaches hundreds of people a week). Sponsorship is offered at five levels: Bronze, Silver, Gold, Platinum and Founder. Become a sponsor and claim a prominent role at EE Global 2012 by contacting Marcia Devaney at 202-530-4351 or [mdevaney@ase.org](mailto:mdevaney@ase.org).

### SPONSORED BY



## AGENDA-AT-A-GLANCE

	8:00	9:00	10:00	11:00	12:00	1:00	2:00	3:00	4:00	5:00	6:00	7:00	
<b>TUESDAY</b>		Pre-Conference Workshops				Pre-Conference Workshops		Opening Plenary Session		Solutions Showcase		Welcome Reception	
<b>WEDNESDAY</b>		Solutions Showcase											
		Morning Plenary Session		Executive Dialogue Sessions 1A, 1B, 1C & 1D		Lunch Break	Executive Dialogue Sessions 2A, 2B, 2C & 2D		Executive Dialogue Sessions 3A, 3B, 3C & 3D		Happy Hour		
<b>THURSDAY</b>		Solutions Showcase	Executive Dialogue Sessions 4A, 4B, 4C & 4D	Executive Dialogue Sessions 5A, 5B, 5C & 5D		Plenary Awards Luncheon							
		Breakfast											

■ Plenary Sessions  
 ■ Executive Dialogue Sessions  
 ■ Networking Sessions in the Solutions Showcase  
 ■ Solutions Showcase Hours  
 ■ Pre-Conference Workshops

## LEADERSHIP

EE Global is organized by an International Steering Committee (ISC) comprised of over 40 business, government and NGO leaders from around the globe.

### INDUSTRY CHAIR



Jeff Drees  
U.S. President,  
Schneider Electric

### GOVERNMENT CHAIR



Senator  
Mark Warner



Senator  
Jeanne Shaheen



Congressman  
Edward Markey



Congressman  
Paul Tonko

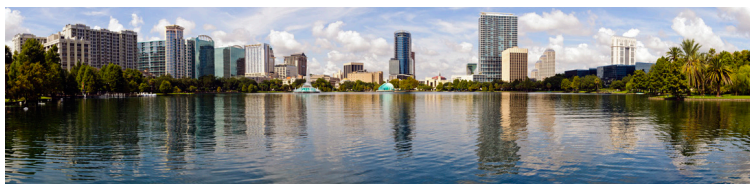


Robert J. Dixon  
Siemens Industry  
Inc.



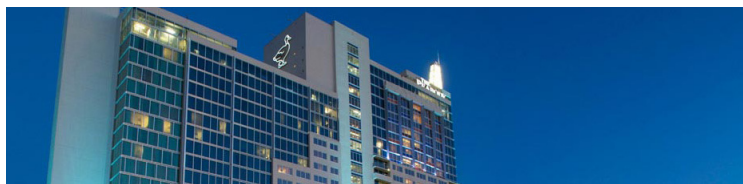
Dave Szczupak  
Whirlpool  
Corporation

## VENUE



### ORLANDO, FLORIDA

Famed as the home of the world's best amusement parks — Disney, Universal Studios and more — Orlando is also representative of one of the most important energy-consuming regions in the United States: the Southeast.



### PEABODY RESORT

Indicative of the region's energy efficiency efforts, the EE Global venue— the Peabody Resort Orlando — has itself committed to making a number of energy efficiency improvements to its facilities. Luxurious and sunny year round, this year's location is the perfect backdrop to the year's most important dialogue on energy efficiency.

[www.eeglobalforum.org](http://www.eeglobalforum.org)