

EVENT HIGHLIGHTS

May 2010 - Now in its third year, the Energy Efficiency Global Forum & Exposition (EE Global) returned to Washington, DC, where it hosted **more than 800 exhibitors, speakers, media and attendees from 36 countries** for three days of energy efficiency dialogue.

PRESENTING THE LEADING VOICES IN ENERGY EFFICIENCY

With the aim of expanding upon the cache of best practices in energy efficiency, EE Global called upon **140+ experts** to speak about **ideas, intersections and solutions** for powering energy-efficient economies. Speakers included government leaders from Capitol Hill and the European Parliament as well as domestic and international business managers and executives from every end-use sector.

By attending a variety of cross-cutting Executive Dialogue sessions and "big-picture" Plenary sessions, EE Global delegates walked away with a better understanding of the latest technical, commercial, consumer and policy developments in the energy efficiency field.



SHOWCASING INNOVATION

The **Solutions Showcase** - EE Global's exposition hall - captured the innovations and achievements of **59 companies and organizations** at the cutting edge of energy efficiency. The space featured a poster session, known as the **Marketplace of Ideas**, and a display of global energy efficiency initiatives in its **Hall of Nations**.



ENGAGING THE COMMUNITY OF ENERGY EFFICIENCY ADVOCATES

EE Global delegates found time to unwind and socialize during a number of networking events, including a welcome reception in the Solutions Showcase (sponsored by **Whirlpool Corporation**) and a 'grand slam' finale reception (sponsored by **Duke Energy** and **Schneider Electric**) held in the Lexus Corporate Suite at Washington Nationals Park, where delegates toured the dugout and practiced their swing in the batting cages.

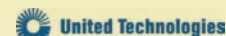


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Creating an Energy-Efficient World

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ENERGY EFFICIENCY TODAY: THE PEOPLE AND PRACTICES BEHIND ITS SUCCESS

Renowned for attracting the best minds in the clean energy community, EE Global presented an engaging agenda that took thorough inventory of the opportunities and challenges for immediate deployment and implementation of energy efficiency.

Plenary sessions featured leaders in the business, government and environmental arenas who spoke candidly on a variety of issues, including:

- [Ideas, Intersections and Solutions to Power an Energy-Efficient Economy](#)
- [Driving Energy Efficiency through Technology Innovation: A Showcase of Best Practices in the Business Sector](#)
- [Energy Efficiency: Building International Bridges and Enhancing Security](#)

PLENARY SESSION SPEAKERS

- [Hon. Miguel Angel Cámara Botía](#), Mayor, City of Murcia, Spain
- [Tony Clark](#), First Vice President, National Association of Regulatory Utility Commissioners (NARUC)
- [Christopher Curtis](#), President & CEO, Power North America and Buildings Business, Schneider Electric
- [George David](#), Former Chairman & CEO, United Technologies Corporation
- [Calvin Dooley](#), President & CEO, American Chemistry Council (ACC)
- [Zia Eftekhari](#), Chief Executive Officer, Philips Professional Luminaires N.A.
- [Jason Grumet](#), Founder & President, Bipartisan Policy Center (BPC)
- [Ambassador Richard Jones](#), Deputy Executive Director, International Energy Agency (IEA)
- [Hon. Gina McCarthy](#), Assistant Administrator for the Office of Air and Radiation, U.S. Environmental Protection Agency
- [Hon. Lisa Murkowski](#), U.S. Senate (R-Alaska)
- [Francis Murray Jr.](#), President & CEO, New York State Energy Research & Development Authority (NYSERDA)
- [Hon. Dave Norris](#), Mayor, City of Charlottesville, Va.
- [Hon. Bruce Oreck](#), U.S. Ambassador to Finland, Embassy of the United States of America
- [Hon. Mark Pryor](#), U.S. Senate (D-Ark.)
- [James Rogers](#), Chairman, President & CEO, Duke Energy
- [Andreas Schierenbeck](#), CEO, Building Automation, Building Technologies Division, Siemens Industry Inc.
- [David Szczupak](#), Executive Vice President, Global Product Organizations, Whirlpool Corporation
- [Hon. Cathy Zoi](#), Assistant Secretary, Office of Energy Efficiency & Renewable Energy, U.S. Department of Energy

Led by [Robert Dixon](#), Sr. Vice President & Global Head, Efficiency and Sustainability, Building Automation at Siemens Industry Inc., the **Plenary Awards Luncheon** celebrated the “best of the best” practices in energy efficiency and the visionaries standing behind their successes. [Rep. Edward Markey](#) (D-Mass.) keynoted this event.

EE VISIONARY AWARDS RECIPIENTS

- [Hon. Jimena Bronfman](#), Vice Minister of Energy, Ministry of Energy, Chile
- [The King of Sweden, Carl XVI Gustaf](#)
(accepted on the king's behalf by H.E. Jonas Hafstrom, Ambassador of Sweden to the United States)
- [Dr. Ajay Mathur](#), Director General, Bureau of Energy Efficiency (BEE), Government of India
- [Dr. Joseph Oteng-Adjei](#), Minister for Energy, Ministry of Energy, Republic of Ghana

Be sure to visit www.eeglobalforum.org/blog to read onsite coverage of EE Global 2010. Expect information on EE Global 2011 in the months ahead.

