

## EVENT HIGHLIGHTS

Energy efficiency visionaries and professionals came together April 12-14, 2011 for the fourth Energy Efficiency Global Forum (EE Global) in Brussels. The time and place couldn't have been more fitting - amidst man-made and natural energy crises, EE Global offered global energy efficiency solutions in the epicenter of European policy and progress. Crowned by the unveiling of an energy efficiency makeover to the U.S. Ambassador to Belgium's residence, EE Global 2011 was a clarion call to action and a concrete demonstration of the steps we can all take to secure a clean energy future.

EE Global 2011 was attended by over 400 delegates from all sectors of the industry, working in government, business and NGOs, hailing from 41 countries, and representing the leaders and decision-makers of today.

## LEADERS & VISIONARIES

With over 20 Executive Dialogue and Plenary Sessions, EE Global pulled from the industry's finest to share best practices in diverse energy efficiency subjects, including innovative financing mechanisms and building a policy infrastructure to support pro-energy efficiency legislation. The more than 100 speakers in just three days included experts such as UNFCCC Executive Secretary Christiana Figueres and EU Energy Commissioner Günther Oettinger.



## THE FUTURE ON DISPLAY

Introducing all-new turnkey kiosks, EE Global 2011 not only put sponsors and exhibitors in front of the most influential audience of energy efficiency decision-makers, it also provided the easiest solution to demonstrate their latest products and services. 40 companies and organizations set up shop on the Solutions Showcase floor, allowing potential partners and customers to interact with their products and discuss the latest innovations with the high-level personnel responsible for their implementation.



## HOSTED BY

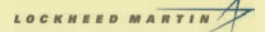


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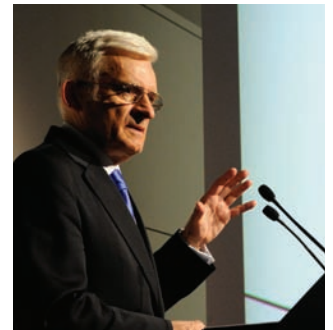


## BIG NAMES, EVEN BIGGER MESSAGES

Among this year's energy efficiency leaders who spoke at EE Global were corporate executives, high-level government officials, global policy leaders, and environmental pioneers.

### PLENARY SESSION SPEAKERS

- **Hon. Jerzy Buzek**, President, European Parliament
- **Guy Dufraisse**, Senior Vice President Energy Efficiency and Solutions, Schneider Electric
- **Jonathan Elkind**, Principal Deputy Assistant Secretary, U.S. Department of Energy
- **Fiona Harvey**, Environment Correspondent, The Guardian
- **Dr. Hubert Keiber**, Chief Executive Officer, Siemens, Building Automation
- **Ashok Lavasa**, Additional Secretary, Ministry of Power, Govt. of India
- **Günther Oettinger**, Energy Commissioner, European Commission
- **Hon. Bruce Oreck**, U.S. Ambassador to Finland, Chair of the League of Green Embassies
- **Tony Robson**, Chief Executive Officer, Knauf Insulation
- **Andreas Schierenbeck**, President, Building Technologies Division, Siemens Industry, Inc.
- **Dave Szczupak**, Executive Vice President, Global Product Organization, Whirlpool Corporation
- **Nobuo Tanaka**, Executive Director, International Energy Agency (IEA)
- **Claude Turmes**, Member (Luxembourg), European Parliament



## CELEBRATING THE BEST IN ENERGY EFFICIENCY

The Global EE Visionary Awards celebrated energy efficiency leaders around the world who made significant contributions to the advancement and awareness of energy efficiency. This year's award winners were:

- Members of European Parliament **Bendt Bendtsen**, **Lena Ek**, **Peter Liese** and **Claude Turmes**
- **Honorable Felipe Calderón Hinojosa**, President of Mexico (accepted by Emiliano Pedraza, General Director, National Energy Efficiency Commission)
- Former Governor of Colorado **Bill Ritter**, now the Director of the Center for the New Energy Economy at Colorado State University
- **Christiana Figueres**, Executive Secretary, United Nations Framework Convention on Climate Change (UNFCCC)

Be sure to visit [www.eeglobalforum.org](http://www.eeglobalforum.org) for the most up-to-date information on EE Global, including news on EE Global 2012.