



Dear Friend of Energy Efficiency,

It is my distinct pleasure to invite you to attend the 2016 EE Global Forum (EE Global) May 11-12 in Washington, D.C. This exclusive, invitation-only event will once again draw together C-suite executives and policymakers from across the globe for two days of unparalleled networking and learning.

The theme of this year's event - **Driving Productivity and Profitability through Energy Efficiency** - focuses on the economic benefits of energy efficiency and examines how public and private sector organizations across the globe are increasingly using energy efficiency as a means of improving their bottom line.

The robust agenda, developed with guidance from the EE Global International Steering Committee, examines trends in financing, policy, market transformation and technological innovation. Discussion-based sessions encourage attendees to contribute substantively and tackle pressing questions such as:

- Doubling energy productivity: how are private sector commitments and best practices advancing global energy productivity policies?
- Intelligent efficiency: how can systems-level integration and intelligence reduce building energy consumption and operating costs?
- Big investments: how is macro-level project financing helping small and medium enterprises value and drive energy efficiency?

And, the newly added Solutions Showcase - four concurrent, one-hour speed networking sessions that pair solutions providers with decision-makers in the **utility, buildings, manufacturing** and **finance** sectors - promises to increase the business opportunities and partnership building.

I sincerely hope that you will join us in Washington, D.C. this coming May - I guarantee it will be a worthwhile investment of your time. To receive your complimentary invitation, please apply at eeglobalforum.org. If you aren't ready to commit quite yet, visit eeglobalforum.org often, as new information is being added daily.

My best regards,



Kateri Callahan
President, Alliance to Save Energy

EE GLOBAL ATTENDEES ARE:

DECISION-MAKERS

Unlike any other event of its kind, EE Global draws decision-makers, with 40% of 2015 attendees self-identifying as **Executives**, and the additional 60% as **Manager** level or above.



DIVERSE

EE Global attendees are varied in their discipline, as evidenced by the split of **government** (21%), **industry** (40%), and **non-profit** (39%) at EE Global 2015.



GLOBAL

EE Global attendees convene from every region of the world with 27 countries represented and over 25% of attendees hailing from outside the U.S.



HOSTED BY



Using less. Doing more.

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AGENDA AT A GLANCE

	8:00	9:00	10:00	11:00	12:00	1:00	2:00	3:00	4:00	5:00	6:00	7:00	8:00
TUESDAY MAY 11			REGISTRATION	EE VISIONARY AWARDS LUNCHEON	EXECUTIVE DIALOGUE SESSION 1	EXECUTIVE DIALOGUE SESSION 2		OPENING PLENARY SESSION & SOLUTIONS SHOWCASE	WELCOME RECEPTION IN CONNECTIONS CLUB				
WEDNESDAY MAY 12	BREAKFAST IN CONNECTIONS CLUB	MORNING PLENARY SESSION		EXECUTIVE DIALOGUE SESSION 3	STROLLING LUNCHEON IN CONNECTIONS CLUB	EXECUTIVE DIALOGUE SESSION 4		INTENSIVE LEARNING SESSIONS	EMBASSY TOUR AND RECEPTION				

2016 SPONSORSHIP OPPORTUNITIES

EE Global offers a la carte sponsorships which enable your organization to create a customized EE Global experience that best meets your needs – be it brand exposure, networking, high-profile speaking opportunities, or all of the above! To create a custom package, contact Andrew Jerdonek, Director of Stakeholder Relations, at 202-530-2234 or ajerdonek@ase.org.

1 START YOUR EE GLOBAL SPONSORSHIP WITH

BASE SPONSORSHIP \$10,000

EE Global base sponsorship packages include a host of benefits:

- » Acknowledgement in pre-conference and onsite materials and www.eeglobalforum.org
- » Five forum registrations (offering access to all EE Global events)
- » Fifteen complimentary, non-transferable forum invitations for individuals outside your organization
- » Speed networking participation

2 ENHANCE YOUR SPONSORSHIP WITH ONE OR MORE ADD-ON OPPORTUNITIES

CONNECTIONS CLUB LOUNGE AREA

The Connections Club hosts EE Global networking functions and serves as an all-access VIP lounge. A dedicated seating area offers visibility, a place to host meetings and/or display product.*

» LOUNGE AREA

Includes a 300 sq. ft. area with lounge seating and signage.
\$5,000 (10 AVAILABLE)



LOUNGE AREA

*Option to customize space with additional signage, product and/or product materials. Lounge areas are complimentary for \$50k+ contributions.

SPEAKING OPPORTUNITIES

Gain visibility and share your EE expertise with EE Global delegates through a speaking role on a substantive panel.

» EXECUTIVE DIALOGUE THOUGHT LEADER SLOT

One slot for an executive*
\$15,000 (10 AVAILABLE)

» PLENARY PANEL SPEAKING SLOT

One slot for your President or CEO**
\$25,000 (5 AVAILABLE)

» PLENARY KEYNOTE SLOT

One slot for your President or CEO**
\$35,000 (2 AVAILABLE)

*two-slot limit per organization; approval is at the discretion of the International Steering Committee (ISC)

**one-slot limit per organization; approval is at the discretion of the ISC

ENDORISING ORGANIZATIONS

