

Dear Friend of Energy Efficiency,


The Energy Efficiency Global Forum (EE Global) is turning 10 and I'm inviting you to join the celebration on May 8-9 in Washington, D.C.! In the last decade EE Global has become the energy efficiency elite's annual gathering place - the one event where business executives, government leaders and advocates join together for two days of actionable dialogue and partnership-building.

Our priority as organizers is to ensure that we bring the right people together, for the right conversations, in the right environment. Thus, we are an intimate, by invitation-only event that prioritizes people and content. Our 400+ attendees are decision-makers, with 80% self-identifying as Director-level or above. They represent all sectors and disciplines, and hail from nearly 30 countries.

Our speakers are visionaries, engaging the audience in informative and bold conversations. And, our content is developed with guidance from an International Steering Committee, comprised of energy efficiency experts from all regions of the world, ensuring that the topics addressed are timely and global in scope.

We are proud of the Forum we've cultivated over the last decade. And, while we will remain true to our hallmarks, we are also driven to innovate. This year our plenary sessions will offer increased audience participation and discussion. For the first time, EE Global 2017 will feature speed-networking sessions, further enhancing the business-government-advocate interactions that have made us unique.

I sincerely hope that you will join us in Washington, D.C. this coming May as we celebrate 10 years of hosting this one-of-a-kind event. I guarantee it will be a worthwhile investment of your time. To receive your complimentary invitation, please apply at eeglobalforum.org. If you aren't ready to commit quite yet, visit eeglobalforum.org often, as new information is being added daily.


Kateri Callahan
President, Alliance to Save Energy



EE GLOBAL ATTENDEES ARE

ELITE

Unlike any other event of its kind, EE Global draws high-level decision-makers, with 80% of 2016 attendees self-identifying as **Director-level** or above.



DIVERSE

EE Global attendees are varied in their discipline, as evidenced by the split of **government** (21%), **industry** (40%), and **non-profit** (39%) at EE Global 2016.



GLOBAL

EE Global attendees convene from every region of the world with 27 countries represented and over 25% of attendees hailing from outside the U.S.



HOSTED BY



SPONSORED BY:

GOLD



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BRONZE



Edison Electric INSTITUTE

HERE WITH YOU. HERE FOR YOU.



AGENDA AT A GLANCE

	8:00	9:00	10:00	11:00	12:00	1:00	2:00	3:00	4:00	5:00	6:00	7:00	8:00
MONDAY MAY 8	REGISTRATION BEGINS	INTENSIVE LEARNING SESSIONS			EE VISIONARY AWARDS LUNCHEON	EXECUTIVE DIALOGUE SESSION 1		EXECUTIVE DIALOGUE SESSION 2	SPEED NETWORKING/IGNITE TALKS	WELCOME RECEPTION IN CONNECTIONS CLUB			
TUESDAY MAY 9	BREAKFAST IN CONNECTIONS CLUB	MORNING PLENARY SESSION		EXECUTIVE DIALOGUE SESSION 3	CORPORATE VISIONARIES LUNCHEON		EXECUTIVE DIALOGUE SESSION 4		SPEED NETWORKING/IGNITE TALKS	CLOSING RECEPTION			

2017 SPONSORSHIP OPPORTUNITIES

EE Global offers a la carte sponsorships that enable your organization to create a customized EE Global experience that best meets your needs – be it brand exposure, networking, high-profile speaking opportunities, or all of the above! To create a custom package, contact Scott Thach, Vice President of Stakeholder Engagement, at 202-530-2215 or sthach@ase.org.

1 START YOUR EE GLOBAL SPONSORSHIP WITH

BASE SPONSORSHIP \$10,000

EE Global base sponsorship packages include a host of benefits:

- » Acknowledgement in pre-conference and onsite materials and www.eeglobalforum.org
- » Five forum registrations (offering access to all EE Global events)
- » Fifteen complimentary, non-transferable forum invitations for individuals outside your organization

2 ENHANCE YOUR SPONSORSHIP WITH ONE OR MORE ADD-ON OPPORTUNITIES

CONNECTIONS CLUB LOUNGE AREA

The Connections Club hosts EE Global networking functions and serves as an all-access VIP lounge. A dedicated seating area offers visibility, a place to host meetings and/or display product.*

» LOUNGE AREA

Includes a 300 sq. ft. area with lounge seating and signage.
\$5,000 (10 AVAILABLE)



LOUNGE AREA

*Option to customize space with additional signage, product and/or product materials. Lounge areas are complimentary for \$50k+ contributions.

SPEAKING OPPORTUNITIES

Gain visibility and share your EE expertise with EE Global delegates through a speaking role on a substantive panel.

» EXECUTIVE DIALOGUE THOUGHT LEADER SLOT

One slot for an executive*
\$15,000 (10 AVAILABLE)

» PLENARY PANEL SPEAKING SLOT

One slot for your President or CEO**
\$25,000 (5 AVAILABLE)

» PLENARY KEYNOTE SLOT

One slot for your President or CEO**
\$35,000 (2 AVAILABLE)

*two-slot limit per organization; approval is at the discretion of the International Steering Committee (ISC)
**one-slot limit per organization; approval is at the discretion of the ISC

ENDORISING ORGANIZATIONS

