



Using less. Doing more.



Energy 2030 *On the Road:* A State and Local Campaign

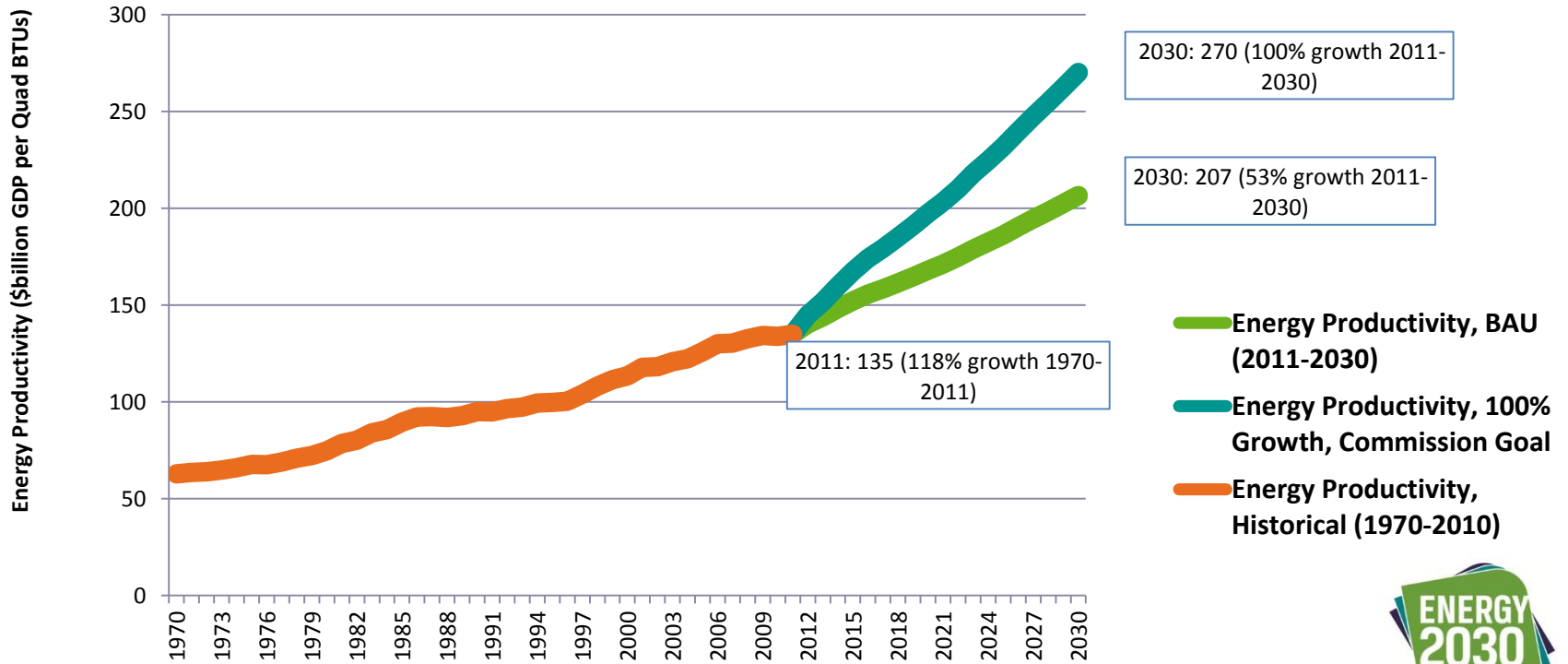
Official Campaign Launch

May 21, 2014



GOAL: Doubling U.S. Energy Productivity

Energy Productivity 1970-2030



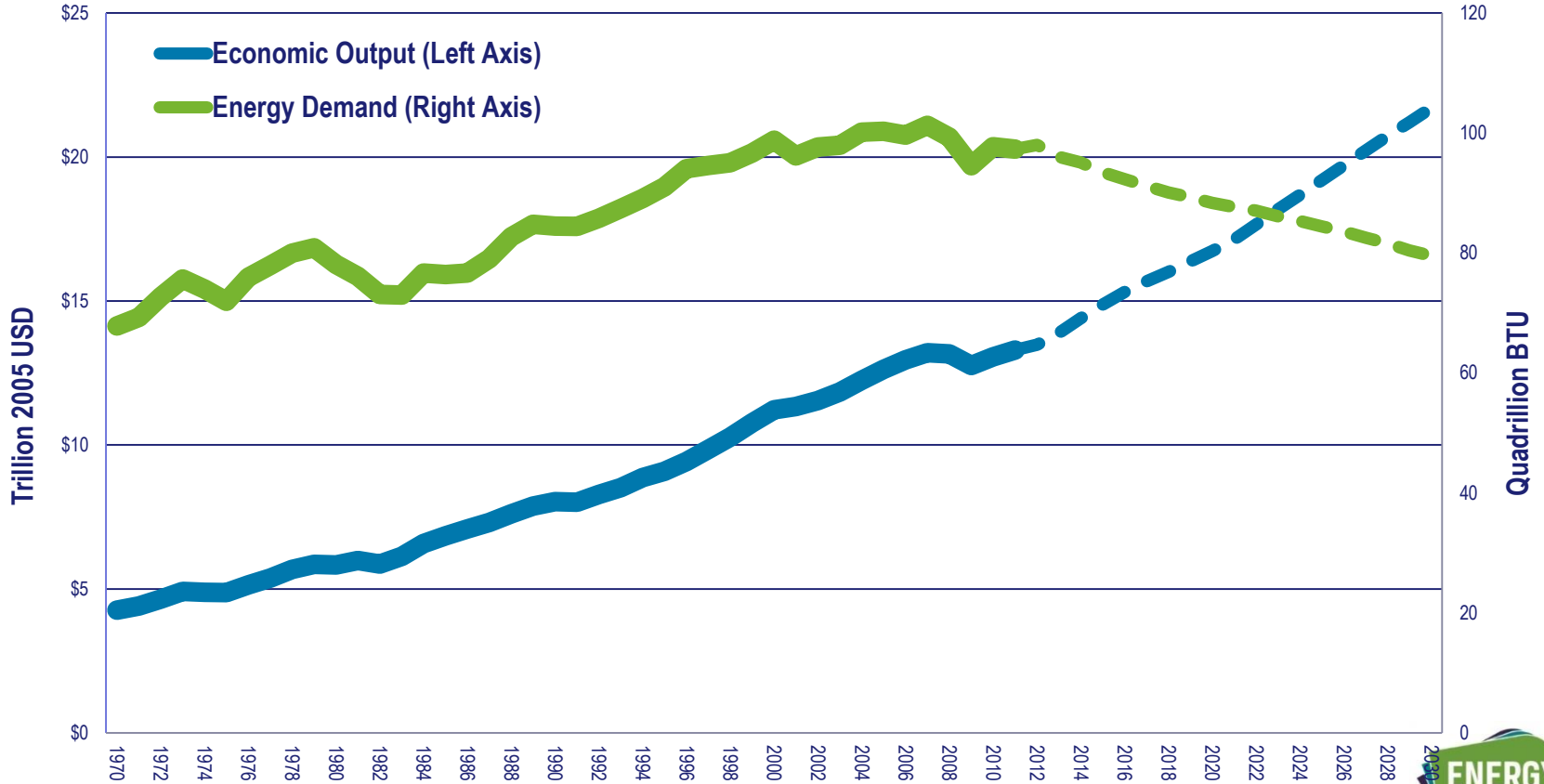
1980-2010: Historical; 2011-2030: Projected

Sources: All data taken from U.S. Energy Information Administration 2011 Annual Energy Review and 2012 Annual Energy Outlook, Early Release.



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Untying Economic Growth & Energy Demand



Source: BEA, EIA, and Rhodium Group



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Impact of Reaching Energy 2030 goal

America could save

\$327 BILLION
IN 2030

\$95 BILLION in Buildings



\$139 BILLION in Transportation



\$94 BILLION in Industry

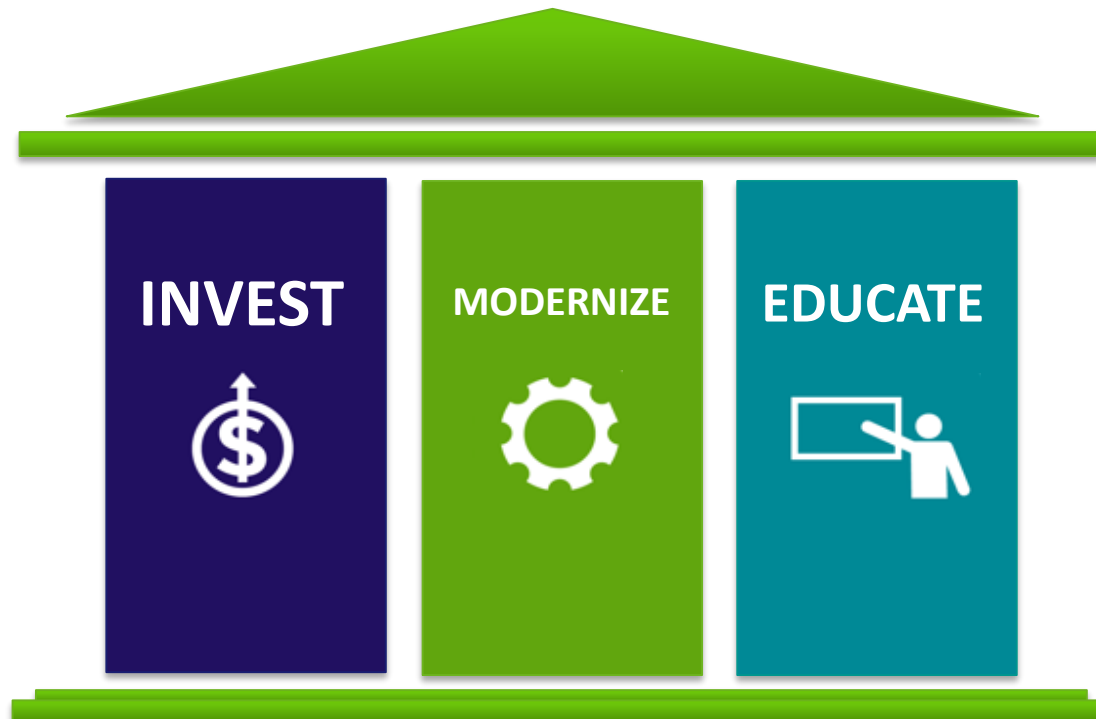


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State & Local Recommendations

24 of the Energy 2030 recommendations directed toward states and localities

– Including EPIC/Race to the Top



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Leadership Circle



***Gov. George Pataki**
Pataki-Cahill Group

CHAIRMEN



Gov. Bill Ritter
Center for the New Energy Economy at Colorado State University

MEMBERS



Councilmember Roger Berliner
Montgomery County Council



Bruno Biasiotta
Philips



Iain Campbell



Paul Camuti
Ingersoll Rand



***Jorge Carrasco**
Seattle City Light



Kemel Dawkins
Michigan State Univ.



***Anthony Eggert**
UC Davis Policy Inst.



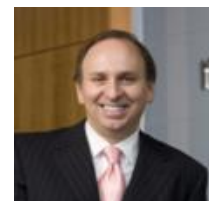
***Sherri Goodman**
CNA



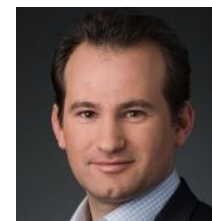
Carolyn Green
EnerGreen Capital Mgmt.



Mayor John Hieftje
City of Ann Arbor, Mich.



***Tom King**
National Grid



***Alex Laskey**
Opower



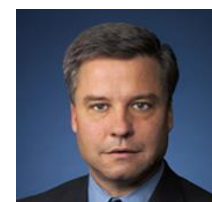
***Michael Melaniphy**
APTA



Frank Murray



Jane Palmieri
The Dow Chemical Company



Fred Stephan
Johns Manville

Partners



**ADVANCED
ENERGY
ECONOMY**



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What Endorsement Means

- Urge national policy-makers to enact policies and programs to drive energy efficiency
- Commit to improve energy productivity within your sphere of influence
- Share solutions, success stories, and progress;
- Encourage others to endorse the goal
- Participate in education & outreach activities



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Endorsers



Nearly 100 and
still counting!

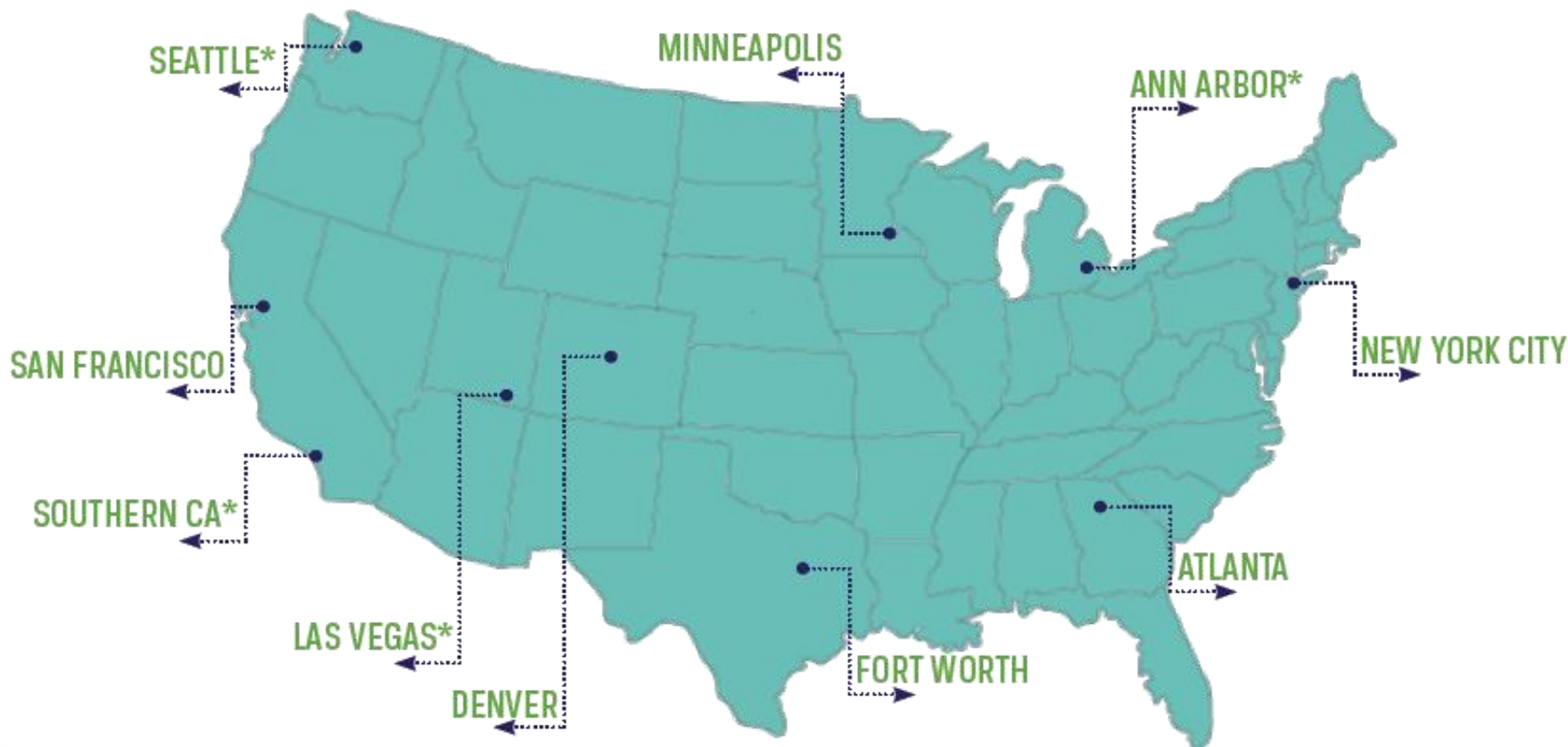
Next Steps

- Energy 2030 On the Road City Stops
- Congressional Briefing Series
- Congressional Staff Trips
- Leadership Summit
- But first... endorse the goal!!



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2014 Campaign Stops



*Denotes previously held campaign stop