

THE DEFINING MOMENT OF ENERGY EFFICIENCY

The Alliance was founded in 1977 in response to a defining moment in history: the energy crisis of the 1970s. In the decades since, efficiency has emerged as our nation’s cheapest, cleanest energy resource, meeting 50% of our energy needs while protecting the environment and providing millions of good-paying jobs. Today, the urgency of the climate crisis and the inequities laid bare by the global pandemic present another defining moment: **ensuring a just energy transition.**

This June, the Alliance to Save Energy will host the 15th annual Energy Efficiency Global Forum to explore how we can meet this moment head-on. *Join us June 15 in-person at Convene in Washington, D.C. for a full day of panels discussing energy efficiency’s role as the first solution for ensuring an equitable, reliable, and affordable clean energy transition.*

As we mark the Alliance’s 45th anniversary, we hope you’ll join us on to celebrate just how far the energy efficiency sector has come and to write the next chapter in energy efficiency’s history. This is our **Defining Moment** – you won’t want to miss it.

AGENDA AT A GLANCE

8:00-9:00	REGISTRATION		
9:00-10:00	WELCOME KEYNOTE & PLENARY PODCAST		
10:00-10:15	BREAK		
10:15-11:15	EXECUTIVE DIALOGUE 1A	EXECUTIVE DIALOGUE 1B	EXECUTIVE DIALOGUE 1C
11:15-11:30	BREAK		
11:30-12:10	TECH TALK 1		
12:10-1:30	STROLLING LUNCH		
1:30-2:30	EXECUTIVE DIALOGUE 2A	EXECUTIVE DIALOGUE 2B	EXECUTIVE DIALOGUE 2C
2:30-2:40	BREAK		
2:40-3:10	PLENARY PODCAST		
3:10-3:20	BREAK		
3:20-4:00	TECH TALK 2		
5:00-8:00	ROOFTOP RECEPTION		

REGISTRATION FEES

Industry Registration: \$400

Registration fees offset event hard costs and provide access to all sessions, and networking events, including two receptions and a strolling lunch. Also includes access to post-event recordings and the networking app.

Associate Registration: \$300

Discounted rate exclusively for Alliance Associate members.

Government Registration: Complimentary

Complimentary registration is available to public officials and government employees. If you are eligible for this rate, please e-mail smcelroy@ase.org to receive a complimentary registration code.

Virtual Registration: \$100

Registration includes the ability to join session in real-time, as well as access post-event recordings and the networking app.

Plan on attending with colleagues? Consider upgrading to a base-level sponsorship which includes ten registrations plus acknowledgement pre-event and on-site for \$5,000.

2022 SPONSORSHIP OPPORTUNITIES

STEP 1 START WITH BASE SPONSORSHIP \$5,000

Demonstrate your organization's leadership in the industry and receive the following benefits:

- Acknowledgement in promotional collateral and on eeglobaforum.org.
- Ten forum registrations offering access to all EE Global events.

STEP 2 ENHANCE YOUR SPONSORSHIP

Add branding, networking or speaking opportunities on to your base sponsorship to receive added visibility. Discounted pricing may be available for organizations who select more than one add-on.

BRANDING OPPORTUNITIES

Includes pre-event acknowledgment and on-site branding at the silver level.

LANYARDS \$5,000

Put your brand around the neck of every Forum attendee.

PROGRAM & NOTEPAD \$5,000

Attendees will thank you for helping them keep on schedule and capture their notes.

LOOK BOOK ADVERTISEMENT \$2,500

Receive some extra post-event recognition with a digital ad in our Forum look book, which will also include links to session videos, podcasts, and other important information.

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NETWORKING OPPORTUNITIES

Benefits include pre-event acknowledgement and on-site branding at the gold or platinum level.

LOUNGE AREA \$5,000

Invite your team and Forum delegates to relax and network in a branded seating area during breaks and meals.

NOURISH BAR \$10,000

Attendees will thank you for keeping them hydrated throughout the forum.

STROLLING LUNCHEON \$10,000

Our innovative format allows attendees to maximize networking opportunities while fueling up for the afternoon sessions.

NETWORKING RECEPTION \$20,000

Receive unparalleled visibility during our rooftop reception, complete with monument views!

SPEAKING OPPORTUNITIES

Benefits include pre-event acknowledgment and on-site branding at the platinum level.

EXECUTIVE DIALOGUE CURATOR \$15,000

Executive Dialogues are 60-minute discussion-based panel sessions that put you at the forefront of the most pressing industry questions. You will have the opportunity to craft the topic, provide speaker suggestions, and lead an intimate discussion with 50+ panel attendees.

TECH TALK \$15,000

These sessions will bring together EE visionaries to deliver a TED style presentation. An outstanding opportunity to showcase a new technology or project.

